



Joanne Buckley – Barclays Bank Financial Advice Specialist

I am a Barclays Local Specialist looking after the Redditch and Bromsgrove area. My role is focused around developing and growing local communities, bringing the best of Barclays and our expertise to the places we live and work, whilst supporting across a range of key challenges felt in the current climate. Together with my team of specialists we offer events and seminars free of charge around digital upskilling, fraud and scams, money mentoring, life skills and financial wellbeing and many more. As well as offering these sessions to the community we can tailor these sessions to suit the audience and support a business and employees needs too.

A few examples of the work I'm currently doing in the community are: Supporting the West Mercia Police by hosting financial wellness drop-in clinics across various stations, Redditch Utd Academy team with money management, cost of living sessions and also utilising the Barclays Van by taking it to various schools, businesses and hospitals.

Traditional banking has completely evolved and what I love best building on new and existing relationships between Barclays and the local community. Representing Barclays in a much wider scope now in a variety of different ways which not only enrich the colleagues but also the wider community by building new partnerships.

If you work for SDS and would benefit from any financial advice for yourself or member of your team, please contact me on:

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